MEDIA ALERT

UNI-PIXEL, INC. CHIEF SCIENTIST, MARTIN G. SELBREDE, TO DISCUSS MEMS DISPLAYS AT FPD INTERNATIONAL 2008

WHO: Uni-Pixel, Inc. (OTCBB: UNXL), the developer of color display technology called Time Multiplexed Optical Shutter ("TMOS"), today announced that the company's Chief Scientist, Martin Selbrede, will present at FPD International 2008 in Yokohama, Japan.

WHAT: Specifically, at FPD International, Mr. Selbrede will present "Continuous Polymer Membrane MEMS for Frustrated TIR Displays". The advantages of field sequential color generation have motivated the development of flat panel displays based on that principle. The use of pulse width modulation to generate gray scales in such displays has pushed the need for more rapid pixel response times. Pixel light valves based on the frustration of total internal reflection have been shown to satisfy these response requirements, but the fabrication of such pixels over a large area has historically presented significant engineering challenges. Reaching beyond the conventional silicon-based MEMS paradigm, continuous polymer articulated membranes have recently been developed that deliver the desired performance and are realizing the promise of flat panel display systems based on these optical principles: high power efficiency, high luminous uniformity, simpler construction than other display technologies, and reduced manufacturing costs. Optimizing the optical, electrical, and mechanical properties of these articulated membranes is the key to reaching the performance limits of such displays.

WHEN: October 29-31, 2008

WHERE: Pacifico Yokohama Convention Center, Yokohama Japan

WHY: UniPixel's TMOS display prototypes featuring a Polymer Membrane MEMS implementation, debuted at the Society for Information Display's (SID) DisplayWeek last May. This approach to display production provides current LCD panel manufacturers a better way to build displays by reducing materials costs and delivering superior performance. As the company continues to make rapid advances with TMOS, it plans to produce production-aligned systems that demonstrate the enhanced brightness, improved picture quality and low power consumption capabilities that it offers in comparison to other display technologies — all while offering the potential to significantly reduce costs. The TMOS display prototypes demonstrate full electro-mechanical performance that will support fully functional video capabilities applicable to cell phones, notebooks, TVs and other applications.

Media interested in receiving additional information on Mr. Selbrede's presentation or to schedule a meeting during FPD International, should contact Stacey Voorhees at stacey@savvypublicrelations.net or 925-336-9592.

About Uni-Pixel, Inc.
Uni-Pixel, Inc. has developed, patented, and is working to commercialize a new color display technology it calls Time Multiplexed Optical Shutter ("TMOS"), which can be used for a wide variety of applications, ranging from cell phones and industrial displays to televisions and large digital signage systems. UniPixel's TMOS technology offers significant advantages over existing alternatives including lower cost to produce, superior brightness, improved picture quality, lower power consumption and a broad range of design flexibility. UniPixel licenses its TMOS technology to manufacturing partners and intends to supply its Opcuity™ thin films to those manufacturers. The Company's corporate headquarters are located in The Woodlands, TX. For further information, please see http://www.unipixel.com.

DISCLAIMER
All statements in this news release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements contained herein on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties, and other factors, many of which are outside of our control, that could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not necessarily limited to, those set forth under Item 1 "Risk Factors" in the Company's Annual Report on Form 10-KSB for the year ended December 31, 2007. We operate in a highly competitive and rapidly changing environment, thus new or unforeseen risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise any forward-looking statements. Readers are also urged to carefully review and consider the other various disclosures in the Company's Annual Report on Form 10-KSB for the year ended December 31, 2007, as well as other public filings with the SEC since such date.

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