

# “Field Sequential Color in Mobile Applications”

September 23, 2008

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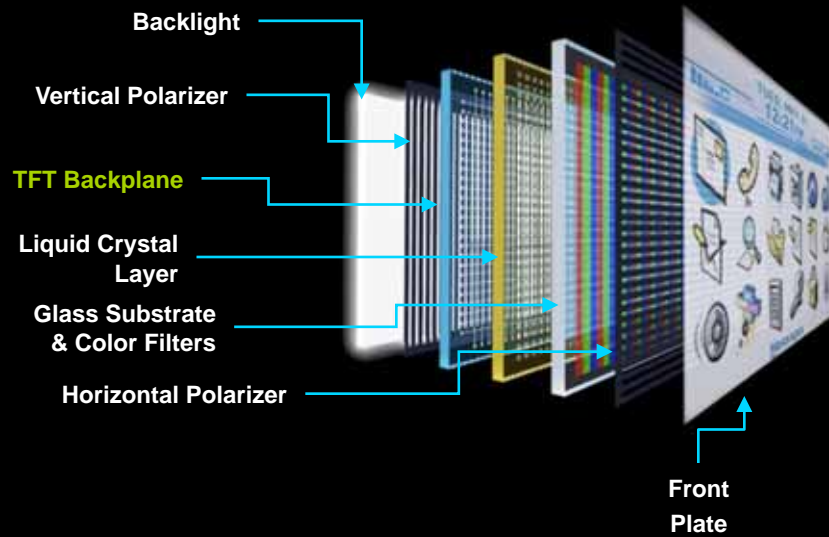
*Founder & VP of Research and Development*

## Discussion Points

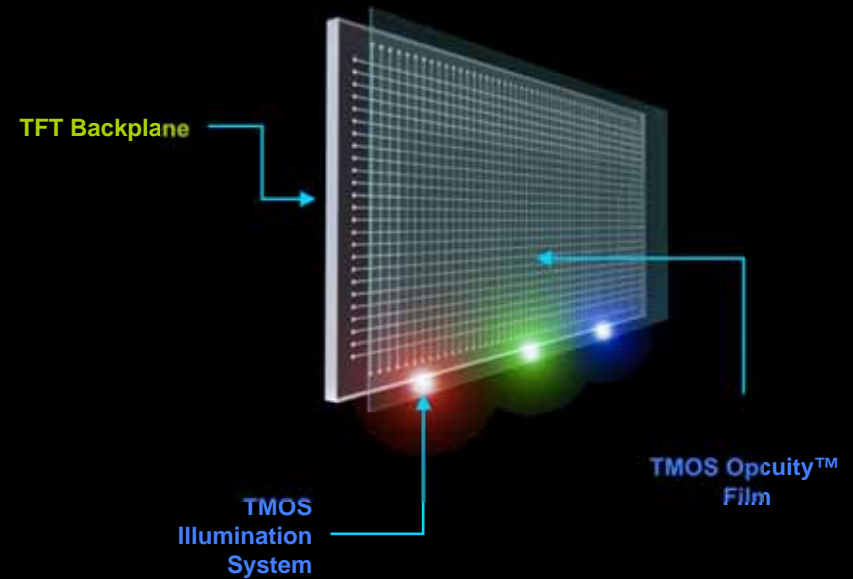
- Time Multiplexed Optical Shutter (TMOS)
  - Technology Overview
  - Performance Advantages
- Field Sequential Color (FSC)
  - Challenges and Solutions

# Technology Overview

# Layer Comparison



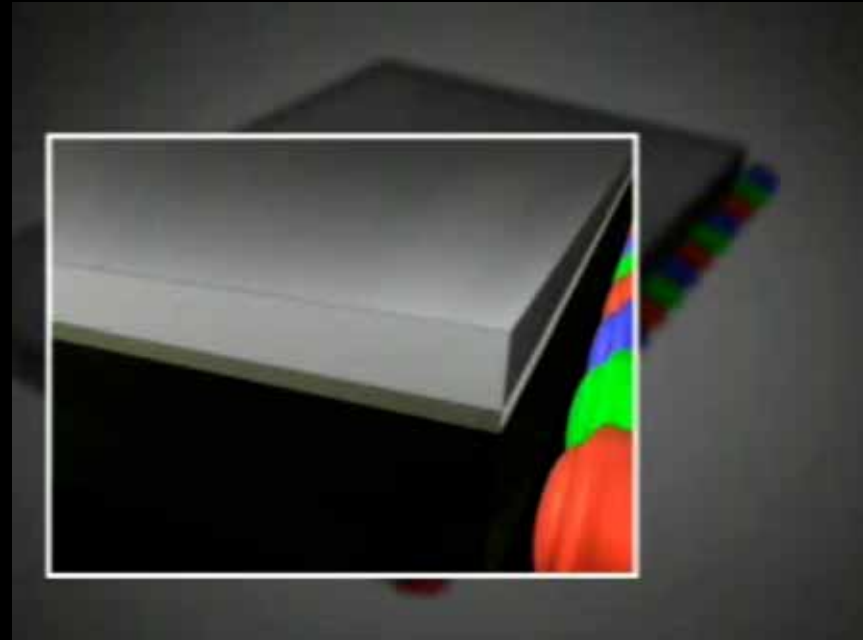
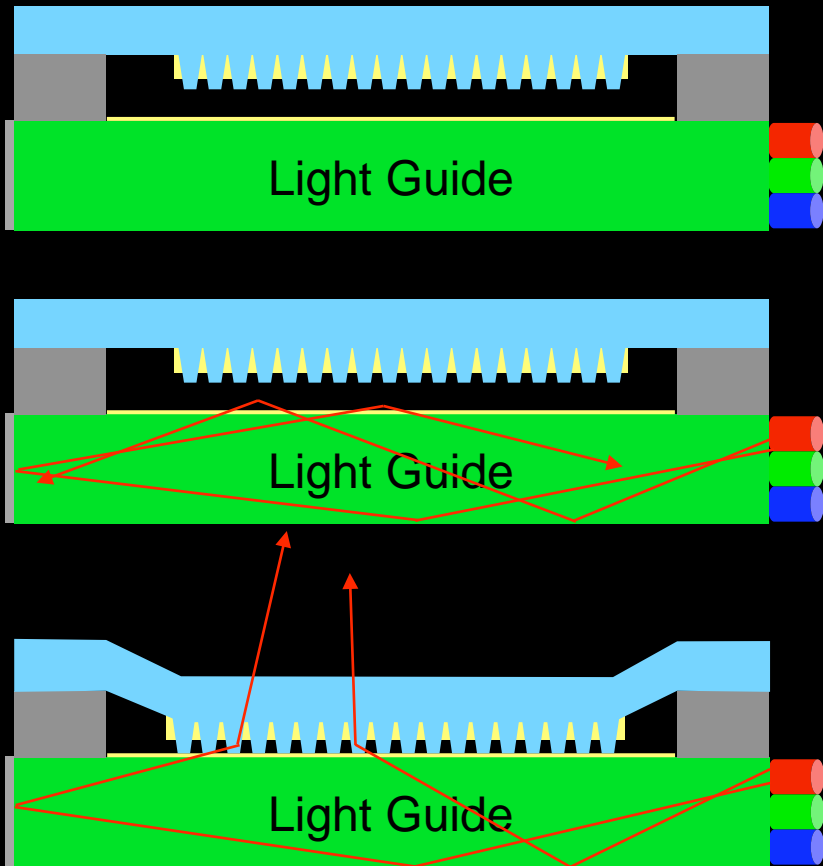
**LCD Layers**



**TMOS Layers**

# Pixel and Light Guide Operation

*Single Pixel Activation – Electrostatic Attraction*



NOTE: Layers and Deformation Not to Scale

# TMOS Prototypes

Demonstrated three prototype architectures



Active Matrix

(See next slide for video)



Direct Drive – Dot Matrix



Direct Drive – Segment

# TMOS Active Matrix TFT Display



# Performance Advantages

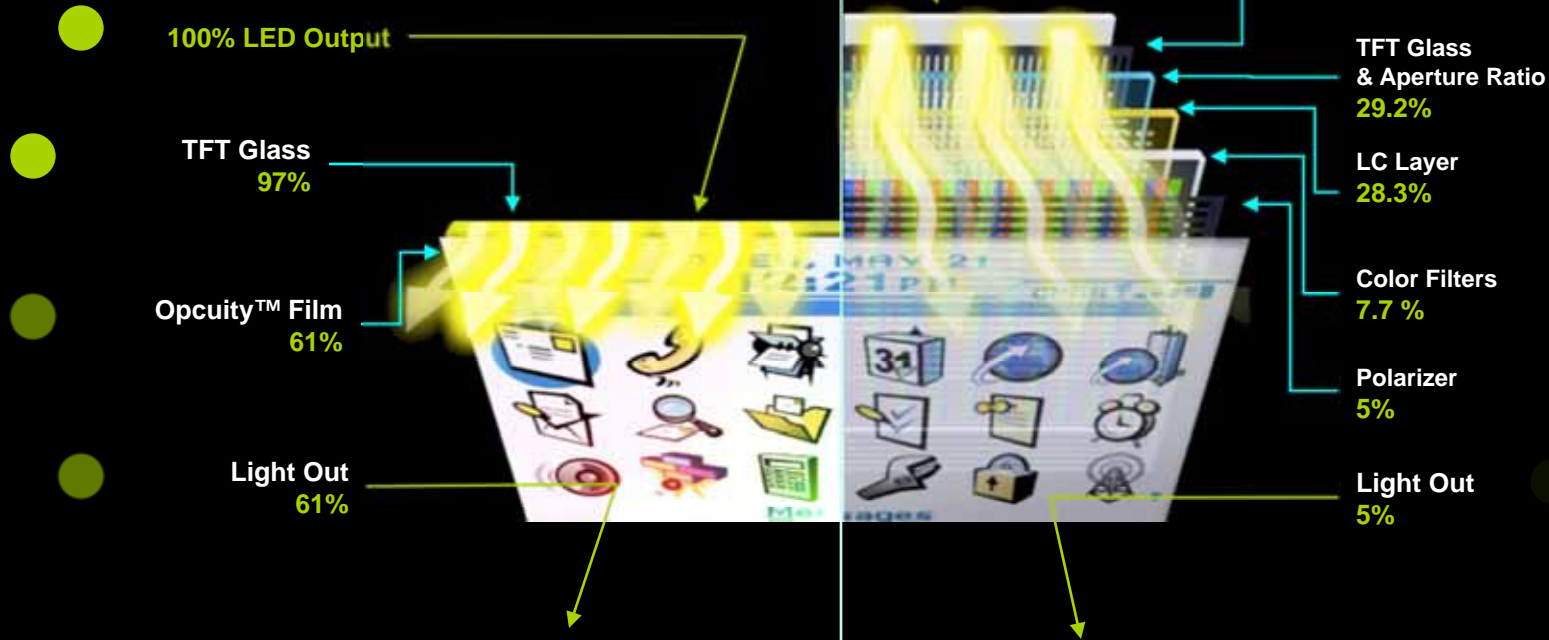
# Optical Efficiency: TMOS\* vs. LCD

> 10x More Optically Efficient

**TMOS**

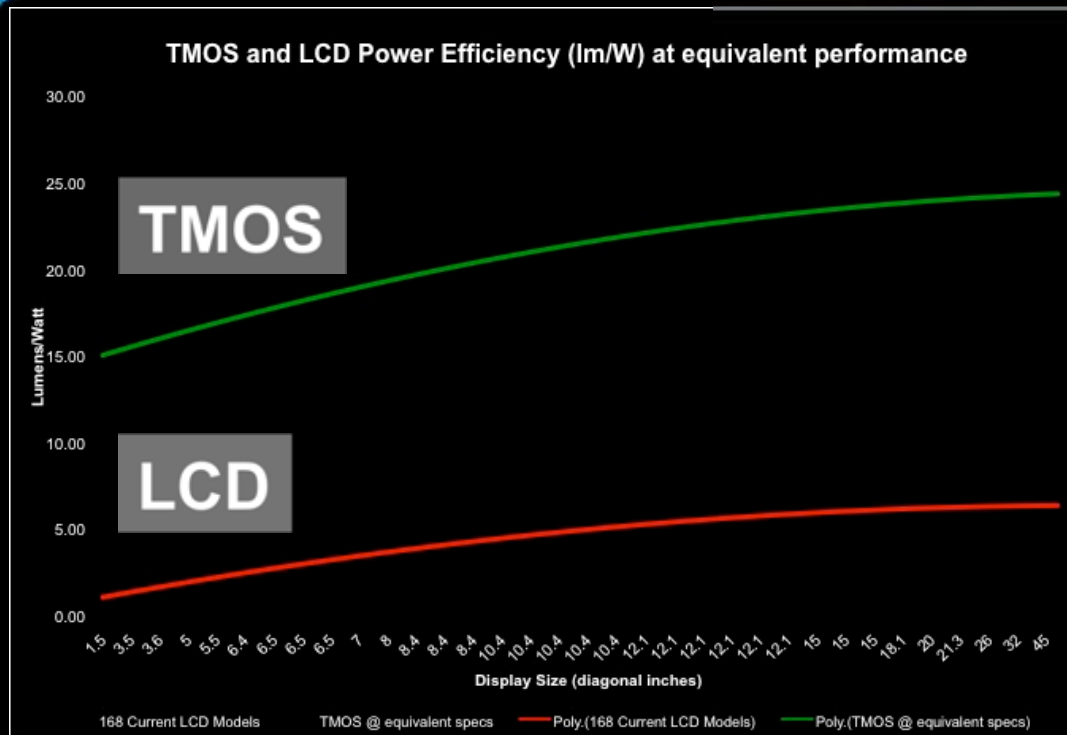
**LCD**

Percent light remaining after passing through each layer



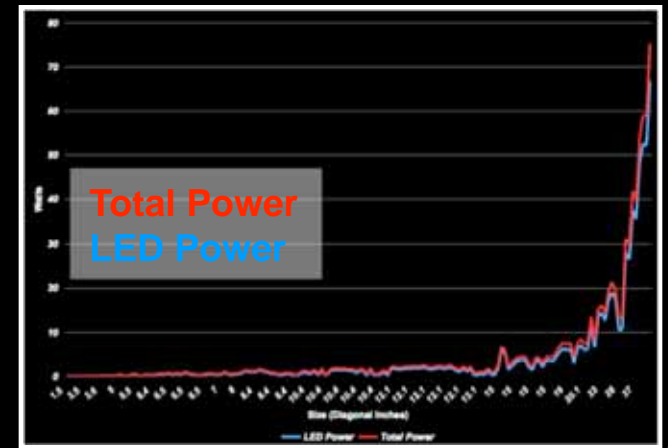
\* Estimated performance of TMOS based on modeling and empirical measurements to date

# Power Efficiency (lm/W): TMOS\* vs. LCD



6x to 10x more efficient (with identical specs.)

LEDs consume majority of energy in TMOS



\* Estimated performance of TMOS at 20V pixel operation

# FSC Challenges and Solutions

# Field Sequential Color

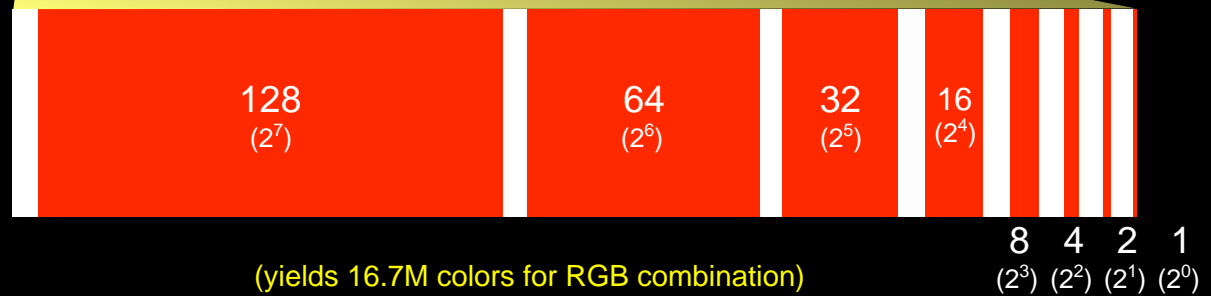
Video Frames



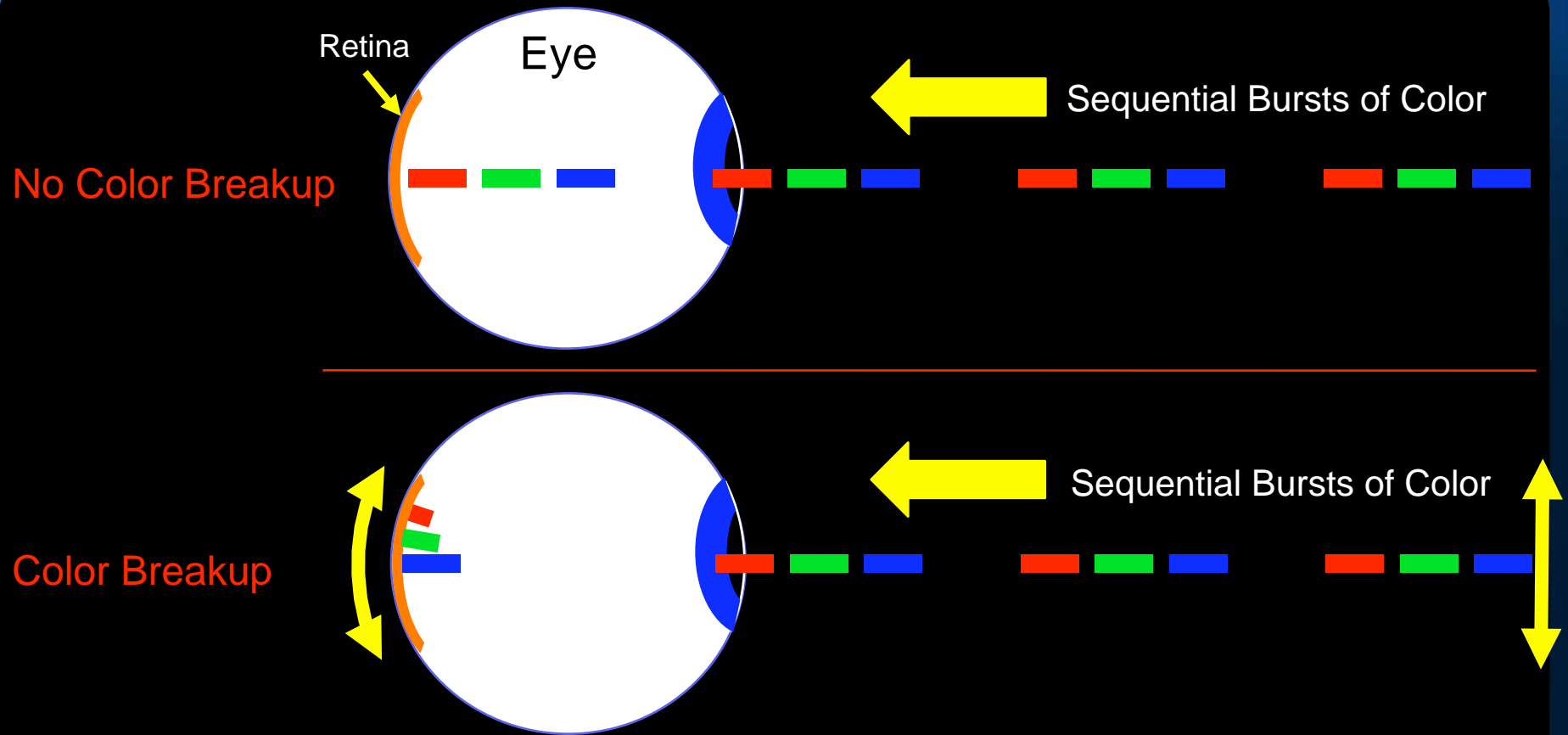
Primary Color Sub-Frames



Binary Weighted Grayscale Bit Planes



# Color Breakup



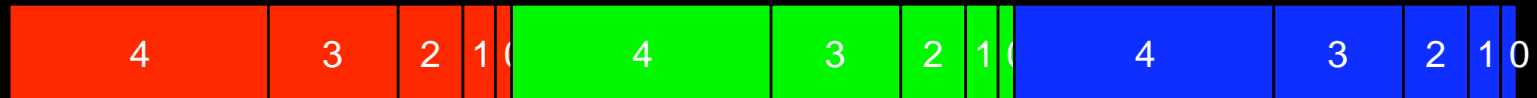
- If either the eye or the observed object move too quickly, the bursts of color can hit different parts of the retina causing color breakup.

## Color Breakup Mitigation – Speed

- If color bursts reach the eye within 4ms, it has been shown that color breakup is eliminated.
- **TMOS Pixel speed**
  - $<2\mu\text{s}$  response time (1,000x faster than LCD)
- **TMOS Video frame rates**
  - $>150$  fps (FSC Field Rate is  $>3600/\text{sec}$ )

# Color Breakup Mitigation – Non-contiguous Primary Colors

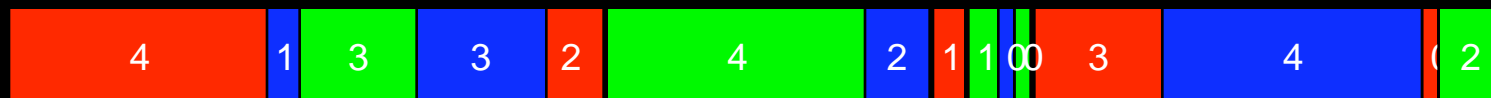
## Traditional Field Sequential Color with Binary weighted Pulse Width Modulation



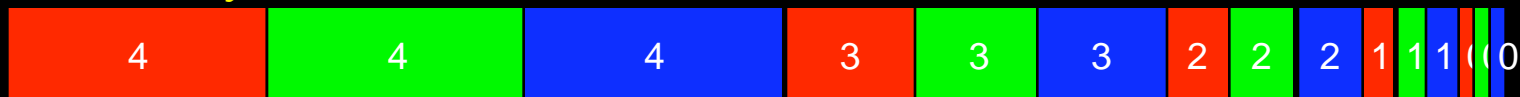
- TMOS not restricted to contiguous primary color sub-frames
- Bit Rearrangement -- R-G-B bits can occur in any order
  - The Red light need not be emitted from the display in a single contiguous time segment within a frame

## Two Variations of Bit rearrangement

### Averaged Intensity



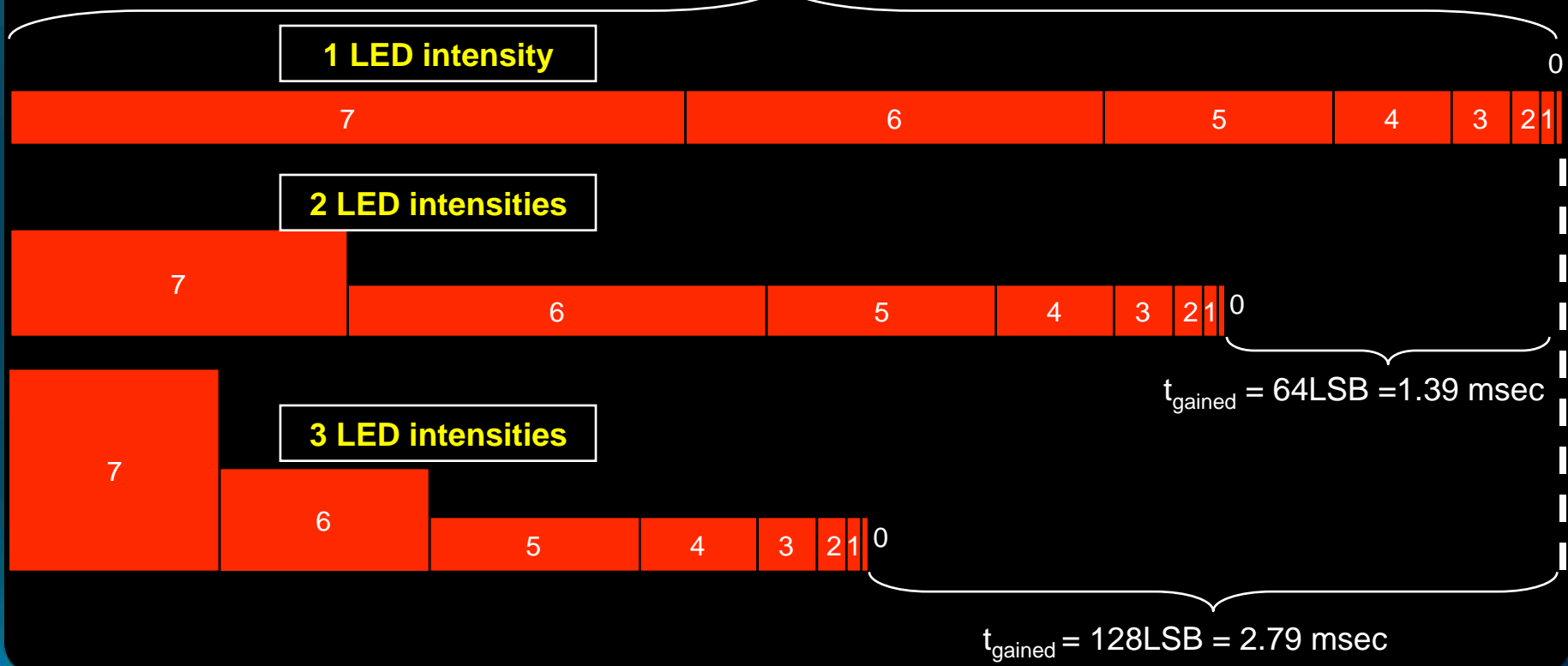
### Front Loaded Intensity



# Color Breakup Mitigation – Intensity Modulation to Shorten Overall Frame Time

- As number of different LED intensities increase, the time required for each color subframe decreases

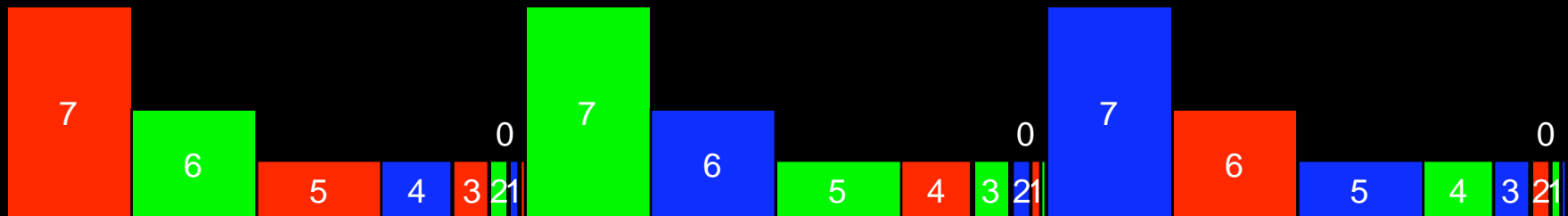
$$T_{\text{color\_subframe}} = 5.56 \text{ msec (3 LED colors, 16.7M colors @60 fps)}$$



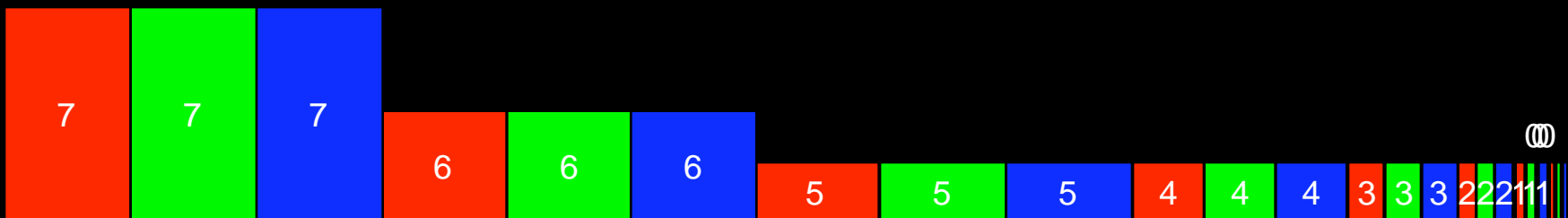
# Color Breakup Mitigation – Non-contiguous Primaries with LED Intensity Modulation

## Three LED intensities

*Averaged Intensity*

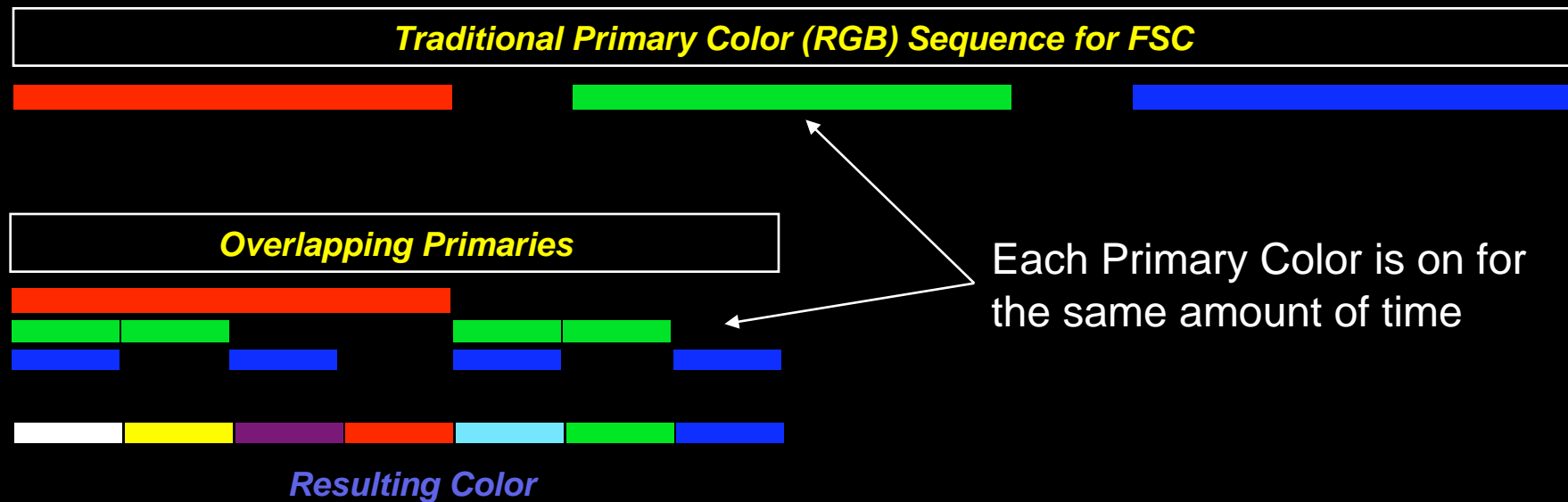


*Front Loaded Intensity*



## Color Breakup Mitigation – FSC Compression to Shorten Overall Frame Time

- Overlapping Primaries can shorten the overall frame time
  - Amount of savings depends on program content
- We have demonstrated savings of over 50% with video content



## Color Breakup Mitigation – Primary Truncation to Shorten Overall Frame Time

- Turning off the light source when no pixels are open can shorten the overall frame time
  - Amount of savings depends on program content

### *Traditional Primary Color (RGB) Sequence for FSC*



### *Truncated Primaries*



Each Primary Color is only on if a pixel is open.

# Conclusion

Questions?

Thank you.