

Creativity, innovation recognized at Houston Idea*Ation Awards

Houston Business Journal

Ten local companies were recognized for their creativity and innovation at the Houston Idea*ation Awards Wednesday.

The event, part of the *Houston Business Journal's* four-day Celebrate!Enterprise program, was created to identify and applaud the creators of ingenious products, services, systems and processes conceived and developed within the past 10 years within the 10-county metropolitan Houston area.

Two awards, one selected by the event's judges and the other by readers, were given in each of five categories.

Judges' awards:

- Retail and consumer products: TODO Texas Magazine
- Life science and health care: Texas Center for Genomic Medicine
- Information technology and Internet: UniPixel
- Energy: MC International Research Inc.
- Clean/Green Technology and Environmental: Waste Crete Systems LLC

Reader's choice awards:

- Information technology and Internet: 1-800-Flights
- Retail and consumer products: DCI Beverage LLC
- Life science and health care: Bee Aware
- Energy: EnergyPoint Research Inc.
- Clean/Green Technology and Environmental: English & Associates